



Serving People with Disabilities
Since 1972

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December 31, 2007

Bonnie Kellogg
Brad Kellogg
Calliope Foundation
3137 Diablo Avenue
Hayward, CA 94545-2701

Dear Bonnie and Brad:

David Letterman has his "TOP TEN" lists. The Point has its annual "TOP TEN LIST OF GIVING ABOVE AND BEYOND." These gifts follow our philosophy of "It's not the amount of time or dollars that's important—it's everyone doing what they can, when they can—that has enabled The Point to grow and prosper."

YOU, BONNIE AND BRAD KELLOGG, are on our 2007 "TOP TEN LIST" because...

...you are the epitome of our Point philosophy as a Point donor.
...by the time the Kellogg story is told in the next issue of our newsletter, over 7,000 people will want to remain on our mailing list.
...you unselfishly interrupted your business schedules to attend our "Joy" event.
...your attendance and testimony generated \$31,000 in our Special Appeal—a new line item at this event.
...your photos are priceless for 2008 PR and marketing opportunities.
...the two of you exuberate enthusiasm and you have re-energized our board, staff, and volunteers.
...gifts like the Calliope Foundation in the amount of \$10,000 are the exception; rather than the norm. Without it and you our "Joy" net profit would be \$41,000 less.

We hope you will continue to follow our many successes in creating new opportunities for the most appreciative, unassuming, and unpretentious individuals to grace our community.

Your support enables us to empower people with developmental disabilities to find their gifts and to use them. Together, what a joyful life for you and them! Again, on behalf of Bill, John, and everyone at The Point, our forever appreciation and a blessed and healthy New Year for "GIVING ABOVE AND BEYOND!"

Gratefully,


Judi Gerding
CEO
Enclosure
JG/md